



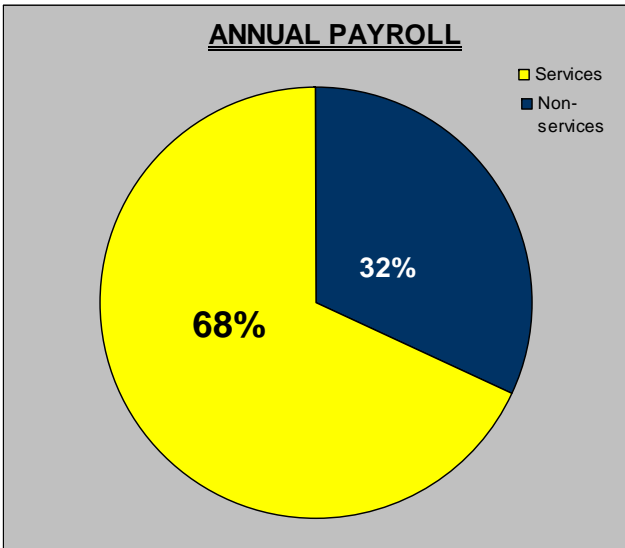
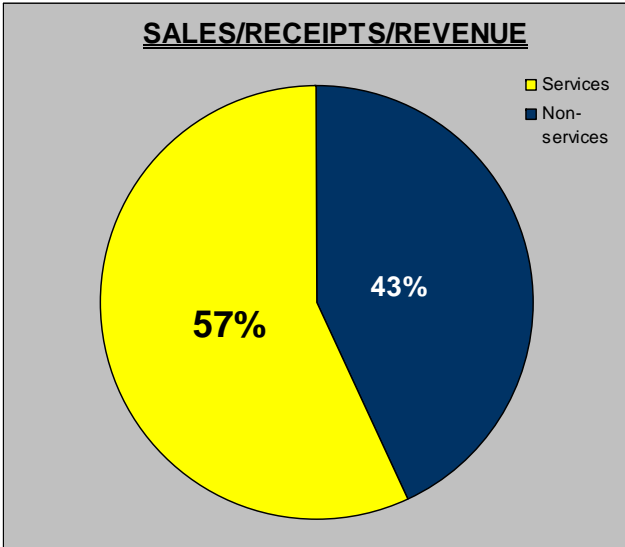
# Coalition of Service Industries

## Services and the State of Iowa

The importance of the service sector to the state of Iowa is illustrated vividly by recently-released data from the US Bureau of the Census. Census data show that the services sector employs 75% of the Iowa workforce, in industries such as wholesale and retail trade, transportation & warehousing, finance & insurance, real estate, renting, & leasing, professional services, and many others. Services account for 68% of the state's \$34 billion payroll, and represent 57% of the \$175 billion in sales from the state's business establishments.

	Number of establishments	Sales/Revenue/ Receipts (\$1,000)	Annual payroll (\$1,000)	Number of employees
Wholesale Trade	4,926	33,546,948	2,145,460	62,023
Retail trade	13,859	31,195,012	3,175,923	176,251
Transportation & Warehousing	3,452	5,063,344	1,416,591	43,765
Information	1,567	N/A	1,413,851	44,210
Finance & Insurance	5,795	N/A	3,778,140	95,040
Real estate, renting, & leasing	2,730	1,702,144	328,210	13,651
Professional, Scientific, & Technical Services	5,798	3,580,073	1,419,050	37,820
Management of Companies & Enterprises	472	3,387,019	1,151,323	27,334
Administrative & Support & Waste Management & Remediation Services	3,204	2,491,457	1,097,958	59,289
Educational Services	349	263,404	70,986	3,408
Health Care & Social Assistance	7,330	11,441,141	5,096,574	181,388
Arts, Entertainment, and Recreation	1,347	1,229,803	294,930	20,440
Accommodation & Food Services	6,586	3,698,955	1,017,109	104,638
Other Services	6,299	2,449,956	653,020	33,724
<b>Total Services</b>	<b>63,714</b>	<b>100,049,256</b>	<b>23,059,125</b>	<b>902,981</b>
<b>Total Industries</b>	<b>76,594</b>	<b>175,365,029</b>	<b>33,936,126</b>	<b>1,203,294</b>

SERVICE SHARE OF ALL INDUSTRIES	83%	57%	68%	75%
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N/A= DATA UNAVAILABLE SOURCE: 2002 ECONOMIC CENSUS