



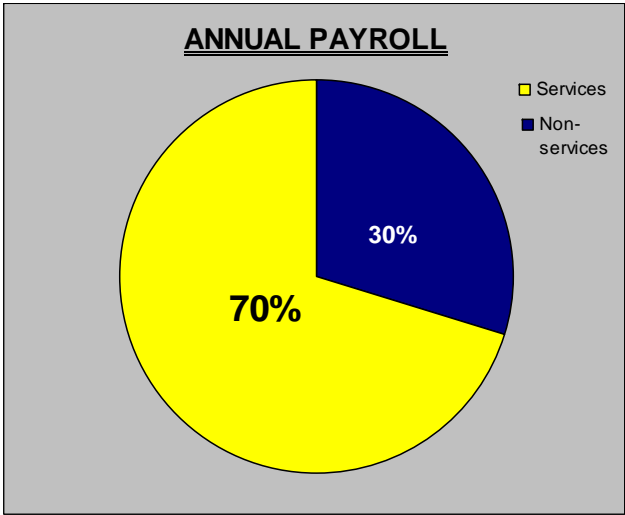
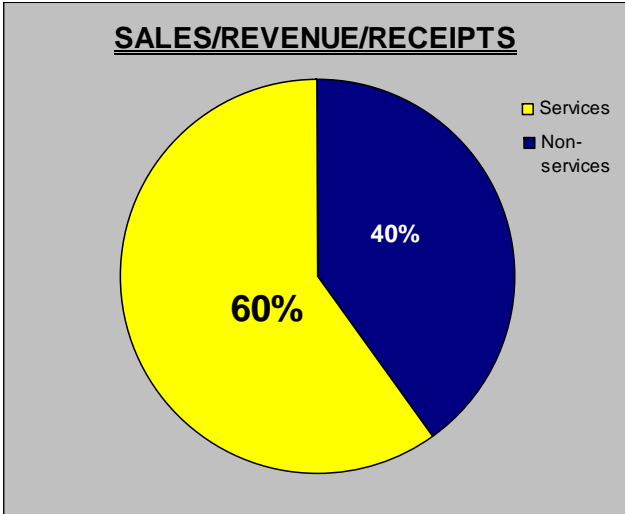
Coalition of Service Industries

Services and the State of North Carolina

The importance of the service sector to the state of North Carolina is illustrated vividly by recently-released data from the US Bureau of the Census. Census data show that the services sector employs 72% of the North Carolina workforce, in industries such as wholesale and retail trade, transportation & warehousing, finance & insurance, real estate, renting, & leasing, professional services, and many others. Services account for 70% of the state's \$96 billion payroll, and represent 60% of the \$481 billion in sales from the state's business establishments.

	Number of establishments	Sales/Revenue/ Receipts (\$1,000)	Annual payroll (\$1,000)	Number of employees
Wholesale Trade	11,913	104,331,152	7,245,997	162,230
Retail trade	35,851	88,821,486	8,453,694	435,421
Transportation & Warehousing	5,507	7,895,233	2,927,986	96,013
Information	3,150	N/A	3,436,808	77,554
Finance & Insurance	12,233	N/A	9,140,171	176,945
Real estate, renting, & leasing	8,564	7,088,267	1,285,592	46,200
Professional, Scientific, & Technical Services	19,140	17,622,547	7,243,876	157,745
Management of Companies & Enterprises	1,225	1,288,639	4,048,636	73,784
Administrative & Support & Waste Management & Remediation Services	10,024	9,238,309	4,325,656	205,115
Educational Services	1,232	747,826	236,136	10,065
Health Care & Social Assistance	17,962	32,026,359	13,550,696	421,111
Arts, Entertainment, and Recreation	2,980	3,058,898	1,020,660	46,487
Accommodation & Food Services	15,747	11,237,386	3,184,887	281,788
Other services	13,826	6,286,378	1,809,357	82,514
Total Services	159,354	289,642,480	67,910,152	2,272,972
Total Industries	195,970	481,665,481	96,633,784	3,146,016

SERVICE SHARE OF ALL INDUSTRIES	81%	60%	70%	72%
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N/A= DATA UNAVAILABLE SOURCE: 2002 ECONOMIC CENSUS